



LIFT TO RISE
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Dear Friends and Neighbors:

The last two and a half years have been challenging for our entire Coachella Valley community. That's why, at the onset of the COVID-19 pandemic, we stepped up with Riverside County and Inland SoCal United Way to serve our region with the United Lift Rental Assistance Program.

We are proud our work kept over 41,000 Coachella Valley residents housed and 11,800 families together throughout the worst of the pandemic. Still, the reality is the program was a bandage to a much larger problem: rent is too expensive, and pay is just too low.

While this phase of United Lift comes to a close because of limited state and federal funding, we want to be very clear:

Lift to Rise and our partners are still here with you.

Our work continues and we are excited for what is next.

Our team has been working tirelessly to advance a long-term regional agenda together with Riverside County and more than 60 cross sector partners, to drive innovative solutions that radically increase the supply of affordable housing in the Coachella Valley and reduce the number of residents experiencing housing insecurity.

Our collective contributions are furthering the development of 10,000 affordable housing units through policy change and investment solutions. These long-term efforts will transform the affordability equation for our community, transforming the trajectory of opportunity for this beautiful place we call home.

While this phase of United Lift winds down, there is more to come. We remain committed to a shared vision of a future where every person who calls the Coachella Valley home has safe, stable, and affordable housing. And we remain committed to lead this work in partnership with the dozens of organizations and thousands of community residents that made United Lift possible. We will continue to serve alongside you and all Coachella Valley residents with unbounded optimism and **for the love of each other.**

Yours,

Heather Vaikona